

This message is especially for women who desire favor—whether in marriage, relationships, or fulfilling their God-given purpose.

If you're a woman hoping to be chosen by the right person or to step into divine destiny, there's a powerful example in Esther. She stood out not because of outward beauty or wealth—but because of her inner character. Esther teaches us an important principle: favor is more about your heart than your appearance or possessions.

1. Favor Is Not Earned by Outward Appearance Alone

Many assume that being a virgin or having external beauty guarantees favor, especially in romantic relationships or marriage. But the book of Esther challenges that assumption.

“Now the king was attracted to Esther more than to any of the other women, and she won his favor and approval more than any of the other virgins. So he set a royal crown on her head and made her queen instead of Vashti.”

— *Esther 2:17*

There were many virgins brought before King Ahasuerus, but only Esther was chosen. This shows us that purity alone, while important, was not the only factor. Something deeper made Esther stand out.

2. She Showed Wisdom, Humility, and Contentment

When it was her turn to meet the king, Esther didn't demand fancy items or elaborate adornments. Instead, she trusted the guidance of Hegai, the king's attendant.

“When the turn came for Esther... she asked for nothing other than what Hegai, the king's eunuch... suggested. And Esther won the favor of everyone who saw her.”

— *Esther 2:15*

This reveals a heart posture of humility and teachability. In 1 Peter 3:3-4, we are reminded of what God values in women:

“Your beauty should not come from outward adornment... Rather, it should be that of your inner self, the unfading

beauty of a gentle and quiet spirit, which is of great worth in God's sight."

— *1 Peter 3:3-4*

Esther exemplified this “unfading beauty” that wins both human and divine favor.

3. Favor Follows Authenticity and Inner Strength

Esther didn't try to become someone else to win the king's approval. She didn't imitate others or exaggerate her appearance. She simply showed up as herself—with dignity, wisdom, and grace. She trusted that what God had placed within her was enough.

In today's world, where many are pressured to change their looks, enhance their bodies, or constantly chase material things, Esther's story reminds us: you don't need to pretend or perform to be favored by God or others.

This is echoed in Proverbs 31:30

“Charm is deceptive, and beauty is fleeting; but a woman who fears the Lord is to be praised.”

True favor comes from walking in your God-given identity and cultivating a heart that honors Him.

Be Yourself and Trust God

If you're a young woman or wife longing for favor—don't chase trends, attention, or possessions. Don't let materialism define your worth. Instead, focus on growing in character, humility, and faith. Be content. Be teachable. Be real.

Favor follows those who are authentic, humble, and God-fearing.

Just like Esther, let your light shine from within—and trust God to place you where you belong.

“Delight yourself in the Lord, and he will give you the desires of your heart.”

— *Psalms 37:4*

May the Lord bless you with favor and grace, as you walk in the fullness of who He created you to be.

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